



বাংলাদেশ ফুটবল ফেডারেশন

BANGLADESH FOOTBALL FEDERATION

Invitation to Expression of Interest (EOI) of 'Bangladesh Premier League 2025-26', 'Federation Cup 2025-26' and 'Challenge Cup 2025-26'.

The Bangladesh Football Federation (BFF) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the Sponsorship Rights of 'Bangladesh Premier League 2025-26', 'Federation Cup 2025-26' and 'Challenge Cup 2025-26'.

Tender No. & Date	Ref: 2002/BFF-Admin/2025, Date: 19/06/2025
Description of Work	Invitation to Expression of Interest (EOI) for the Sponsorship Rights of 'Bangladesh Premier League 2025-26', 'Federation Cup 2025-26' and 'Challenge Cup 2025-26'.
Timeline for Submission of Tender	You are requested to submit the offer in a sealed envelope to be addressed to: General Secretary, Bangladesh Football Federation (BFF Office at BFF House, 14/B Toyenbee Circular Road, Motijheel C/A, Dhaka-1000, Bangladesh) or electronically via email info@bff.com.bd on or before 26/06/2025 before BST 1800.
Contact Details	Phone: +88 02 223354232, +8801709660506 Email: info@bff.com.bd
Terms	<ol style="list-style-type: none"> 1. Company profile and relevant experience. 2. Sponsorship Proposal. 3. Financial Proposal needs to be included. 4. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process. 5. Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BFF or FIFA shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process.

BFF reserves the right to accept or reject part/whole of any or all the application without assigning any reason whatsoever.

General Secretary

Bangladesh Football Federation
BFF House, 14/B Toyenbee Circular Road
Motijheel C/A, Dhaka-1000

